Present your company’s findings on USCAP’s global stage. This unparalleled opportunity provides your organization an exclusive setting in which to present your latest research in an intimate setting that facilitates discussion—and relationships.

THE EXHIBITOR SEMINAR INCLUDES:

- A prominent meeting location on the Exhibit Floor
- Listing in Online Program (Exhibitor, date, time, topic, presenter(s), description)
- One Push Notification reminding of current day’s Seminars
- One mailing list of the meeting’s pre-registrants
- A complete audiovisual package, including 7’6” x 13’4” Truss Frame Screen, a 11000 Lumen DLP Projector, one computer and one podium with microphone

Total cost: $12,500

EXCLUSIVE “411” THEATER EXHIBITOR SEMINAR INCLUDES:

- Full use of the beautiful “411” Theater with fixed seating for 299! (F&B must be served and consumed outside the theater entrance)
- Listing in Online Program (Exhibitor, date, time, topic, presenter(s), description)
- One Push Notification reminding of current day’s Seminars
- One mailing list of the meeting’s pre-registrants
- A complete audiovisual package, including 20’ x 10’ Built-in Screen with projection room behind it (for rear-projector), State-of-the-Art Audio, Programmable House Lighting, and Power Outlets built into each seat to name just a few perks!

Total cost: $20,000

CONTACT:
Kristofer Herlitz
Exhibit Manager
AIM Group International
2 Park Avenue; 20th Floor New York, NY 10016
Phone: 646.452.3836 xt.2095
Fax: 646.278.9950
Email: k.herlitz@aimgroupinternational.com
USCAP is offering a limited number of exhibitor seminar opportunities to qualified exhibitors. A seminar summary, speaker list, completed application and 50% deposit must be submitted together. The USCAP will review and approve all seminar proposals prior to the room assignments. The 50% deposit will be held pending approval of the seminar. Should the seminar not be approved, the full deposit will be returned. Please see the “exhibitor rules and regulations” for participation prior to completing the application. Space will be assigned on a first come-first served basis after approval has been granted. Deadline for application and seminar abstract is, January 3, 2020, but advance submission is recommended.

You must be an exhibitor and approved by USCAP to hold a seminar.

**CANCELLATION POLICY AND FEES:**

1. Cancellations should be communicated to Kristofer Herlitz at AIM GROUP INTERNATIONAL by phone AND with a confirming cancellation letter to:
2. Cancellations will be based on the following schedule:
3. Until January 3, 2020, all commitments may be canceled in full, less a 20% administration fee based on the payments received to date.
4. Following the schedule of payments, any payments made after January 3, 2020, will not be refunded.

**SCHEDULE OF PAYMENTS:**

1. This completed Exhibitor Seminar form and all payments should be sent to Kris Herlitz at the address listed above.
2. 50% must accompany the Exhibitor Seminar Form.

**PAYMENTS:**

Pay Online at Exhibitor Portal [here](#)

Call Exhibit Management at 646.452.3836 ext. 2097
1. In order to hold an Exhibitor Seminar at our Annual Meeting the following rules and regulations must be adhered to:

2. You must be an exhibitor in our exhibit hall (any booth size). For Exhibitor information contact: Kristofer Herlitz at 646.452.3836 or email: k.herlitz@aimgroupinternational.com or go to www.uscap.org and look under the “Annual Meeting” link.
   a. The cost to reserve space for an exhibitor seminar is $12,500. Payment in the form of check, credit card, money order, cashier’s check or wire transfer is to be made in advance at the time of invoice to:

   AIM GROUP INTERNATIONAL  
   Attn: Exhibitor Seminar/Kris Herlitz  
   2 Park Avenue; 20th Floor  
   New York, NY 10016

3. A brief overview of the presentation and listing of speakers (with full contact information) must be submitted to the USCAP office by no later than January 3, 2020.

4. Demonstrations and/or displays of commercial products and/or literature will not be permitted at exhibitor seminars. Distributing commercial products and product literature will be prohibited at exhibitor seminars as well. Exhibitor seminar speakers may refer to a product as a reference tool during their presentations; however, a complete demonstration or display of the product is not permitted.

5. The time scheduled for your seminar cannot be in competition with any of our scientific meetings and is scheduled at the discretion of USCAP on a first come, first served basis depending on room availability. The hours would be Monday, Tuesday, Wednesday from 6:30 AM – 8:00 AM, 12:00 PM – 1:00 PM or 5:30 PM – 7:00 PM (with no evening session scheduled for Wednesday)

6. USCAP will place your Seminar on the online meeting Program, Meeting App and on scrolling monitors with other meeting content. Also, you may purchase an ad in either Modern Pathology or Laboratory Investigation. For more information about advertising in these USCAP journals contact.

   Jim Breault - US Sales Director (US and Canada)  
   Phone: +1 212 726-9334  E-mail: j.breault@us.nature.com

   Andrew May, Head of Sales Europe (EU Territory and ROW)  
   Phone: +44 (0)20 7843 4785  E-mail: a.may@nature.com

7. All promotional/advertising materials must be submitted to the USCAP office for approval prior to distribution.

8. Signage for your meeting must be provided by you and its display is limited to one sign only immediately outside the entrance door to your meeting room. Any signage found in any other location will be discarded. You may use this sign in your booth prior to the session to advertise your meeting.

9. Room drop advertisements are not permitted.

10. CME credits are not permitted to be given for these activities.

11. You will receive a complimentary room assigned by USCAP in the Los Angeles Convention Center. Space is limited and is available on a first come, first served basis.

12. You will receive complimentary Audio-Visual equipment limited to a 7’6” x 13’4” fast-fold screen (or smaller) LCD projector, one computer, one podium with microphone. Any additional items or upgrades will be the responsibility of the exhibitor.

13. You will receive one complimentary physical mailing list (no e-mails addresses) of pre-registrants for the purpose of advertisement per exhibitor rules. You may request this any time before the meeting.

14. The responsibility of upgrades for Audio Visual, catering needs, change of room setup, etc. will be between the Exhibitor and the various suppliers. USCAP is not liable for any deviations from the standard package offered.

For more information on exhibitor seminars, contact  
Kristofer Herlitz at k.herlitz@aimgroupinternational.com
On behalf of my organization, I have read the above Rules and Regulations and I agree to the terms set before me:

Company: 

Representative Name & Title: 

Representative Signature: __________________________ Date: __________

GENERAL INFORMATION:

In order to become an official 2020 USCAP Exhibitor Seminar Sponsor, you first must become an Exhibitor. The 2020 Exhibition Hall is the place to meet pathology’s decision makers and early adopters. Centrally located, the Exhibition Hall opens to our guests on March 2, 2020 and runs through March 4, 2020, giving you a full three days to meet the pathology community one-on-one.

For more information, contact the Exhibition Hall Manager, Kristofer Herlitz at 646.452.3836 ext. 2095 or k.herlitz@aimgroupinternational.com.